

Kevin FENWICK

18, avenue des Champs-Élysées – 75008 Paris, France
tel.: +33 (0)1 39 04 00 61 – cell: +33 (0)6 61 84 45 65
email : kevin.cfg@wanadoo.fr

54 y.o., Married, 3 children (27, 24 and 15)



Journalist, Business Writer and Translator (bilingual: English, French)

"I am a resourceful writer and marketing specialist, the two areas where I contribute the most."

PROFESSIONAL EXPERIENCE

| | |
|---------------------|---|
| 1985 – Today | Kevin-CFG S.A.R.L. – freelance business writer <ul style="list-style-type: none">- consultant for information and documentation projects in advertising, sales & marketing, and corporate & financial communications- serving a broad community of French and multinational corporations- French advertising awards (partnering with Paris design agencies):<ul style="list-style-type: none">2006 (<i>Stratégies</i>) : secteur <i>Design d'édition</i> / catégorie <i>Edition institutionnelle</i> : Havas2005 (<i>Top Com</i>) : Sodexho Alliance (Argent)2004 (<i>Stratégies</i>) : Grand prix d'édition d'entreprise / Prix du rapport annuel : Bic2004 (<i>Top Com</i>) : Sodexho Alliance (Or)2003 (<i>Stratégies</i>) : Grand prix d'édition d'entreprise / Prix du rapport annuel : Sodexho Alliance |
| 1980 – 1985 | Bull S.A. – sales & marketing communications manager <ul style="list-style-type: none">- promoted to the Group Marketing Strategy Division; developed collateral materials and advertising for the new IT product suite, BlueGreen- created marketing communications for the Bull Questar product line |
| 1979 – 1980 | Grand Prix International Magazine – bilingual journalist <ul style="list-style-type: none">- subeditor and translator for the English edition- managed a team of 8 motor-sports translators (French/Italian/English)- contact manager for typesetting and printing service providers |
| 1978 – 1979 | Saatchi & Saatchi France – advertising copywriter <ul style="list-style-type: none">- technical consultant and creative manager for the IBM Europe account- hired on a one-year contract mainly to launch the world's first PC |
| 1976 – 1978 | Bureau Marcel Van Dijk – information specialist <ul style="list-style-type: none">- scientific and technical writer- participated in the Euronet project, an extension of the American project, Arpanet (today, called the Internet)- delegated to the European Space Agency (ESA)- trained by the National Aeronautics and Space Administration (NASA) |

EDUCATION

| | |
|--------------------|--|
| 1975 – 1976 | <i>Licence – langues vivantes étrangères : anglais japonais, Université de Paris VII</i> |
| 1971 – 1975 | B.A. – comparative literature: French, German and Japanese (with a minor in mathematics), University of California, Berkeley (USA) |

INTERESTS

| | |
|---------------|---|
| Travel | France, Germany, UK, Ireland, Belgium, Netherlands, Italy, Spain, Portugal, French Guiana, Martinique, Bahamas, Hawaii, Mexico, Canada, USA |
| Sports | Martial Arts (aikido, Chinese boxing, judo) and Yoga |